**Self Improvement Niche Report**

This is an amazing niche, especially for people who are getting their start in affiliate marketing.

Because it is so broad, it allows for many different options. You can focus on anything that relates to self improvement, including:

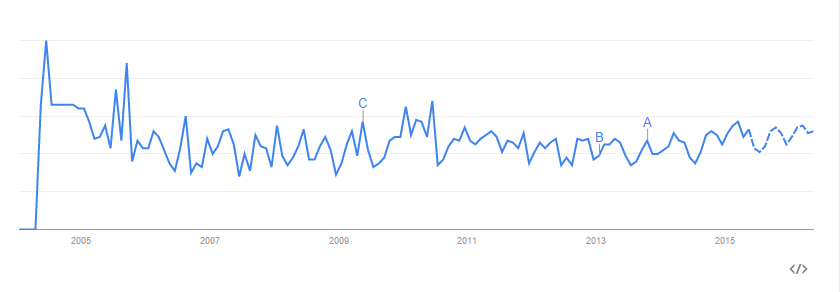
* Wealth
* Financial stability
* Weight loss
* Muscle Gain
* Relationship management/growth
* and much more

The possibilities are effectively limitless, which also makes the potential for the use of different affiliate products pretty broad. You can advertise in realms within your specific focus and you can cast a broader net, if you are able to angle it correctly.

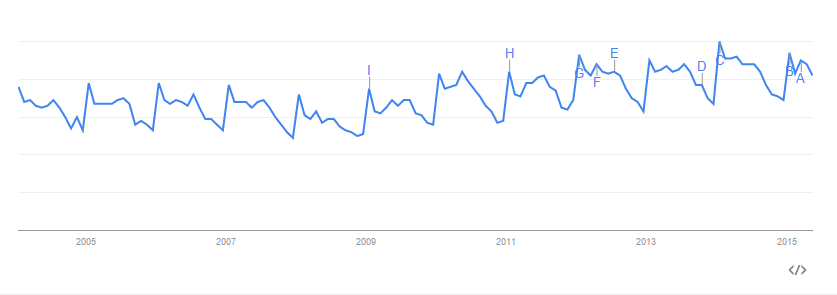
Let's say that you have a self improvement email newsletter with a focus on health. Even if you are mainly discussing weight loss during your content emails, you can still pitch muscle gain and healthy eating affiliate programs.

As long as you are able to stay within the overall field of self improvement, your possibilities really are limitless.

Now, let's take a look at the overall niche in Google Trends:

Above is a graph in relation to search trends for the term "self growth." As you can see, it has stayed relatively stable overall, even trending upwards towards the end.

The projected forecast, which can be seen with the dotted line at the end, shows a small increase of interest over time.

Of course self improvement is a safe bet, but let's take it a step further. 

The graph above is a Google Trends search for the topic we were discussing earlier—weight loss.

As you can see, this is a rock star niche with limitless potential for growth, that you are able to incorporate into your personal growth newsletter, as it falls under the guidelines of self improvement.

Be sure to leverage other niches within your overall personal growth brand to not only provide diversity for your readers, but also opportunity for affiliate sales.

Approach this broad spectrum from the beginning of your newsletter so your readers are accustomed to a variety of different content.

As long as you don't stray too far off course, you are likely to hit customers who are interested in similar niches, without turning off other customers who weren't interested in that particular sub-niche.

If you are just starting out in affiliate marketing, self improvement/personal growth is the way to go.

It's safe, lucrative and proven to be a winner.